

Effect - Visual

Credit the effectiveness of all elements in contributing to the overall and visual presentation. Consider the visual elements that contribute to create an engaging program, successful blending of musical and visual elements that together elevate the program, communicate identity and show concept, with a quality blend of creativity, and the performers' ability to connect with the audience over time.

Repertoire Effect

- Program Interpretation
- Musical and Visual Coordination
- Staging and Impact Moments
- Creativity, Originality and Imagination
- Variety and Range
- Pacing and Continuity

Score

100

Performance Effect

- Communication
- Engagement
- Emotional Intensity
- Artistic Expression
- Professionalism
- Expressive and Impactful Moments
- Showmanship
- Technical Impact

Score

100

Total

200

**MARYLAND MARCHING BAND ASSOCIATION
EFFECT - VISUAL**

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Repertoire Effect

Who had the greater understanding/achievement as it relates to:

Program Interpretation: Visual design demonstrates concepts and approaches which displays and truly brings music to motion.

Musical and Visual Coordination: Design elements are established and maintained to fully showcase the visual and musical repertoire.

Staging and Impact Moments: Performers are given challenging responsibilities to develop and enhance musical and visual appeal at appropriate moments.

Creativity, Originality and Imagination: Unique layers of effect constantly develop through mood, appeal, design and flow design standards.

Variety and Range: Visual range, exposure and composition communicate a diverse range of ideas demonstrating visual musicality.

Pacing and Continuity: Through design and continual flow of visual and musical ideas, consistent development is displayed for a complete aesthetic journey.

	Box 1	Box 2	Box 3	Box 4	Box 5
<i>Descriptors</i>	Rarely	Sometimes	Frequently	Consistently	Superior
<i>Numeric Range</i>	60 to 65	66 to 73	74 to 89	90 to 97	98 to 100
<i>Learning Steps</i>	Experience	Discover	Know	Understand	Apply

Performance Effect

Who had the greater understanding/achievement as it relates to:

Engagement: Performers **communicate** their show concept and roles creating clear with appeal to the audience while developing **emotional intensity** presenting important moments through artistic involvement in the complete presentation.

Artistic Expression: Awareness, sensitivity and adherence to style, dynamics and phrasing present emotional moments to the overall show.

Professionalism: Communicating a detailed and emotionally varied performance to establish audience response.

Expressive and Impactful Moments: Ability to present convincing concepts while evoking responses from the audience is completely demonstrated.

Showmanship: Performers come to life as they fully perform for the audience and constantly engage the crowd's excitement and involvement.

Technical Impact: Performers achieve on a technical level allowing for potential, full communication of the desired effect.

Sub Caption Spreads

Very comparable	Minor Differences	Definitive Differences	Significant Difference
1 to 2 percentage points	3 to 4 percentage points	5 to 7 percentage points	8 & higher percentage points