MARYLAND MARCHING BAND ASSOCIATION
EFFECT MUSIC — RUBRIC

Composition and Performance Quality are each scored 100 points; Total 200.

SCORING DESCRIPTORS

Box 1 Rarely	Box 2 Sometimes	Box 3 Frequently	Box 4 Consistently	Box 5 Superior
60 to 65 Experience	66 to 73 Discover	74 to 89 Know	90 to 97 Understand	98 to 100 Apply

COMPOSITION — 100 POINTS

Criteria	Rarely 60 to 65	Sometimes 66 to 73	Frequently 74 to 89	Consistently 90 to 97	Superior 98 to 100
Program Interpretation	Musical design rarely demonstrates concepts and approaches that truly bring the music to motion.	Musical design sometimes demonstrates concepts and approaches that bring the music to motion.	Musical design frequently demonstrates concepts and approaches that bring the music to motion.	Musical design consistently demonstrates concepts and approaches that truly bring the music to motion.	Musical design demonstrates superior understanding of concepts and approaches, truly bringing the music to motion.
Musical and Visual Coordination	Design elements are rarely established or maintained to showcase the visual and musical repertoire.	Design elements are sometimes established and maintained effectively.	Design elements are frequently established and maintained to showcase the repertoire.	Design elements are consistently established and maintained to fully showcase the repertoire.	Design elements demonstrate superior coordination, fully elevating the visual and musical repertoire.
Staging and Impact Moments	Performers are rarely given responsibilities that develop or enhance visual and musical appeal at appropriate moments.	Responsibilities sometimes develop or enhance visual and musical appeal.	Responsibilities frequently develop and enhance visual and musical appeal at appropriate moments.	Responsibilities consistently challenge performers and enhance visual and musical appeal at appropriate moments.	Responsibilities demonstrate superior challenge, timing, and ability to enhance visual and musical appeal.
Creativity, Originality and Imagination	Unique layers of effect rarely develop through mood, appeal, design, and flow.	Unique layers of effect sometimes develop through mood, appeal, design, and flow.	Unique layers of effect frequently develop through mood, appeal, design, and flow.	Unique layers of effect consistently develop through mood, appeal, design, and flow.	Unique layers of effect demonstrate superior creativity, originality, imagination, and development.
Variety and Range	Musical range, exposure, and composition rarely communicate a diverse range of ideas.	Musical range, exposure, and composition sometimes communicate diverse ideas.	Musical range, exposure, and composition frequently communicate a diverse range of ideas.	Musical range, exposure, and composition consistently communicate diverse ideas demonstrating visual musicality.	Musical range, exposure, and composition demonstrate superior diversity, exposure, and visual musicality.
Pacing and Continuity	Visual and musical ideas rarely develop a consistent flow or complete aesthetic journey.	Visual and musical ideas sometimes develop with effective flow and continuity.	Visual and musical ideas frequently demonstrate consistent development and flow.	Visual and musical ideas consistently develop through continual flow for a complete aesthetic journey.	The program demonstrates a superior aesthetic journey through continual development and flow.

PERFORMANCE QUALITY — 100 POINTS

Criteria	Rarely 60 to 65	Sometimes 66 to 73	Frequently 74 to 89	Consistently 90 to 97	Superior 98 to 100
Engagement	Performers rarely communicate their show concept and roles or create clear appeal to the audience.	Performers sometimes communicate the show concept and roles with audience appeal.	Performers frequently communicate their show concept and roles while creating audience appeal.	Performers consistently communicate concept and roles while developing emotional intensity and artistic involvement.	Performers demonstrate superior engagement, emotional intensity, and artistic involvement throughout the complete presentation.
Artistic Expression	Awareness, sensitivity, and adherence to style, dynamics, and phrasing are rarely evident.	Artistic choices sometimes contribute to emotional moments in the overall show.	Awareness of style, dynamics, and phrasing frequently contributes to emotional moments.	Awareness, sensitivity, and adherence to style consistently contribute to the overall show.	Artistic expression is superior in awareness, sensitivity, style, dynamics, phrasing, and emotional impact.
Professionalism	Performance communication rarely establishes a detailed or emotionally varied audience response.	Performance sometimes communicates detail and emotional variety.	Performance frequently communicates detail and emotional variety to establish audience response.	Performance consistently communicates a detailed and emotionally varied presentation.	Performance demonstrates superior professionalism and establishes a strong audience response.
Expressive and Impactful Moments	Convincing concepts and audience response are rarely demonstrated.	Convincing concepts and audience response are sometimes demonstrated.	Convincing concepts and audience response are frequently demonstrated.	Performers consistently present convincing concepts and evoke audience response.	The ability to present convincing concepts and evoke audience response is demonstrated at a superior level.
Showmanship	Performers rarely come to life or engage the audience.	Performers sometimes demonstrate energy and audience engagement.	Performers frequently come to life and engage the audience.	Performers consistently perform for and engage the audience.	Performers demonstrate superior showmanship, constantly engaging the crowd's excitement and involvement.
Technical Impact	Performers rarely achieve at a technical level that allows full communication of the desired effect.	Technical achievement sometimes supports communication of the desired effect.	Technical achievement frequently allows effective communication of the desired effect.	Performers consistently achieve at a technical level allowing strong communication of the desired effect.	Technical achievement is superior and allows full communication of the desired effect.

COMPARATIVE SPREADS

1 to 2 percentage points — Very comparable	3 to 4 percentage points — Minor Differences	5 to 7 percentage points — Definitive Differences	8 & higher percentage points — Significant Difference

TOTAL: 200 POINTS